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**PHARMAVIGILANT TO EXHIBIT AT THE 23<sup>rd</sup> DIA ANNUAL EUROMEETING**

*28-30 MARCH 2011*

*GENEVA, SWITZERLAND*

**WESTBOROUGH, MASS., March 15, 2011**—[PharmaVigilant](#), a clinical trial technology provider, will exhibit at the upcoming [23<sup>rd</sup> DIA Annual EuroMeeting](#) (28-30 March 2010 in Geneva, Switzerland).

The DIA EuroMeeting is global in scope, attracting well over 3,000 professionals from more than 50 countries. It brings together professionals from the biopharmaceutical industry, contract service organisations, academic research centres, regulatory agencies and health ministries as well as delegates from patient organisations. This convergence affords participants the opportunity to network with professional colleagues from around the world. With 15 themes, 125 sessions, and 17 tutorials, presentations are geared to attendees at all disciplines, works settings, and experience levels.

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**ABOUT THE DRUG INFORMATION ASSOCIATION (DIA)**

DIA is a neutral, global, professional, member-driven association of nearly 18,000 professionals involved in the discovery, development, and life cycle management of pharmaceuticals, biotechnology, medical devices, and related healthcare products. Through our international educational offerings and myriad networking opportunities, DIA provides a global forum for knowledge exchange that fosters the innovation of products, technologies, and services to improve health and well-being worldwide. Headquarters are in Horsham, PA, USA, with offices in Basel, Switzerland, Tokyo, Japan, Mumbai, India, and Beijing, China.

**ABOUT PHARMAVIGILANT**

Based in Westborough, Mass., PharmaVigilant is a SaaS company founded in 2005 to provide broader technologies to streamline the clinical trial process for biopharmaceutical companies. Its full suite of patient-based technology automates the collection, management and analysis of clinical trial data and most importantly puts that data in the sponsors' hands when and how they want it. Sponsors rely on PharmaVigilant to ease the regulatory and FDA submission and approval process and ultimately go-to market more quickly with top quality drugs. For more information, visit [www.pharmavigilant.com](http://www.pharmavigilant.com).